KIMES 2020

KIMES At a Glance

Name: KIMES 2020
36th Korea International Medical & Hospital Equipment Show

Exhibition Period: 19-22 March, 2020 (4 Days)

Opening Hours: 10:00 a.m. ~ 6:00 p.m.

Exhibition Venue: COEX (513, Yeongdong-daero, Gangnam-gu, Seoul, Korea)
(Hall A, B, C, D, E, Grand Ballroom, Lobby)

Organizers:
- Korea E & Ex Inc.
- Korea Medical Devices Industrial Coop. Association (KMDICA)
- Korea Medical Devices Industry Association (KMDIA)

Exhibition Scale: Total 40,700sqm

1,400+ Exhibiting companies
200+ Conferences
75,000+ Attendees
4,100+ Overseas Prime Buyers
90+ Countries Represented
Hall A [1FL]
Cure & Medical Information Systems
Surgical instruments and products, Rehabilitation equipment
Medical information systems, Smart Healthcare equipment, Cure equipment,
Pharmaceutical equipment, Cosmetic Dermatology equipment

Hall B / Grand Ballroom / Lobby [1FL]
Healthcare & Rehabilitation Equipment Hall
Rehabilitation equipment, Physiotherapy equipment
Cosmetic Dermatology & Healthcare equipment, Nursing for Aged items & services,
Herbal medical equipment, Robotic rehabilitation system, Consumable goods

Hall C [3FL]
Clinical & Diagnosis Equipment Hall
Diagnosis equipment, Laboratory equipment, Clinical examination equipment,
Radiology equipment, A.I Systems, Ophthalmic equipment, Robotic surgery system,
Emergency care equipment, Animal medical devices

Hall D / Lobby [3FL]
IMAGING, Hospital Facilities, MedicomteK
Diagnosis & Radiology Imaging equipment, 3D Printer,
Central supply equipment, Dental apparatus, Hospital facilities,
Emergency care equipment, Medical components

Hall E / Lobby [3FL]
Healthcare & Comprehensive Medical Equipment Hall
Rehabilitation equipment, Physiotherapy equipment,
Diagnosis & Radiology Imaging equipment, Hospital facilities,
Healthcare equipment
The Center of Global Medical Industry, KIMES.

The largest-scale platform showcasing world’s advanced medical technology.

The new AI technology and smart healthcare industry, that are grabbing global attention, is a future growth engine industry which is supported by the government. The government is drawing up mid to long-term plan and a rational standard to foster the industry’s related businesses. Against such backdrop, KIMES will guide you the trend of future medical technology serving as the largest business network that shows global leading companies’ creative medical technologies.

KIMES, Where Premier-League Buyers from Home and Abroad Meet

The exhibition that various medical experts participate in

KIMES offers a great opportunity for you to meet numerous buyers from domestic and overseas who have a strong power to purchase at one place. Also, including officials in medical institutions, academic industry, research institutions as well as hospitals such as oriental doctors, veterinarians, dentists, nurses, radiologists, physical therapists, medical laboratory technologists, pharmacists and emergency medical technicians.

Start your encounter with credible buyers with KIMES.

KIMES not only spans across Asia, but brings together attendees from all around the world. Each year, the KIMES annual event hosts buyers from 90 countries. Take advantage of this unparalleled opportunity to reach new markets.

International Buyers and Top Countries

[Map showing distribution of buyers with flags representing different countries and their percentages: Europe 12.7%, Asia 70.4%, Middle East 4.1%, Africa 1.2%, Oceania 0.8%, North America 3.7%, South America 2.1%, and others.]
Application for Exhibit Space

Online Application

01 Access www.kimes.kr
02 Online Application
03 Fill the online form
04 Submit the completed form to kimes@kimes.kr

* Deadline for Application: November 29, 2019
(When Exhibition space is fully booked prior to the deadline, acceptance for the application can be closed.)

Contact Information to apply for space
Korea E & Ex Inc. (KIMES organizer)
Mr. Sean Shin (Deputy General Manager)
Tel. +82-2-551-0102 Fax. +82-2-551-0103 E-mail. kimes@kimes.kr

Booth Space and Charge

<table>
<thead>
<tr>
<th></th>
<th>Space of 1 Booth</th>
<th>Charge of 1 Booth</th>
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<tbody>
<tr>
<td>Space Only</td>
<td>3m X 3m = 9sqm</td>
<td>USD 3,400</td>
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<tr>
<td>Shell Scheme</td>
<td>3m X 3m = 9sqm</td>
<td>USD 4,200</td>
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Space Only: For an exhibitor who builds and designs their own booth through a booth contractor
Shell Scheme: furnished with a meeting table with 4 chairs, a reception table with a chair and fascia

Special Benefit

1. Discount of KIMES 2019 / KIMES Busan 2019 Exhibitor
   USD 100 Discount per 9sqm

2. Early Bird Benefit
   USD 200 Discount per 9sqm
   (Only applicable if 100% payment is received by 31st. Oct. 2019)
KiMES 2019 Fact Sheet

- Exhibition Period: 14-17 March 2019 (4 Days)
- Exhibition Venue: COEX, Seoul
- Scale: Total 40,500sqm
  (Hall A, B, C, D, E, Grand Ballroom, Lobby)
- Exhibitors: 1,603 Companies from 36 Countries
- Visitors: 73,732

What Kind of Products Were Exhibited?

- Consultation & Diagnostic Equipment: 201
- Clinical Examination Equipment: 60
- Radiology Equipment: 96
- Surgical Apparatus & Equipment: 142
- Physiotherapy Apparatus: 259
- Ophthalmic Apparatus: 21
- Dental Apparatus: 34
- Central Supply Equipment: 35
- Medical Information System: 45
- Hospital Facilities / Emergency Equipment: 128
- Oriental Medicine & Equipment: 12
- Pharmaceutical Equipment: 7
- Obesity Cure & Healthcare Equipment: 247
- Medical Device Component & Service: 219
- Disposable Apparatus, Others: 298

What Did Buyers Look For?

- Clinical Examination Equipment: 3,9%
- Ophthalmic Apparatus: 2,4%
- Dental Apparatus: 2,8%
- Central Supply Equipment: 1,8%
- Hospital Facilities / Emergency Equipment: 4,4%
- Medical Information System: 8,2%
- Oriental Medicine & Equipment: 2,1%
- Animal & Related Products: 2,0%
- Cosmetic Dermatology & Healthcare Equipment: 8,0%
- Disposable Apparatus, Other: 13,1%